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## NEW ACCOUNT IS FIRST TO OFFER ACCESS TO UNBIASED INVESTMENT ADVICE & TOP PERFORMING FUNDS FOR EVERY AMERICAN

*Consumer friendly approach to portfolio management at [www.moneymasters.com](http://www.moneymasters.com) offers confused investors alternative to poorly performing mutual funds*

CINCINNATI, OH - Today, in America, billions of consumer dollars remain invested in mutual funds delivering poor performance. Investors are confused and uncertain about where to go for truly independent, credible and effective financial advice – most believing that they must have significant account balances to access professional advisors.

Now, for the first time, ALL Americans can access unbiased investment advice from an SEC-Registered Investment Advisory firm through a new type of investment account. It allows investors to access a fully managed investment portfolio containing 15 top performing mutual fund managers – known as the Money Masters.

### **The ‘R Account’™**

The ‘R Account’™ is offered through the Retirement Corporation of America, an SEC Registered Investment Advisory Firm, the first to make its services available to every American online, with no minimum account balance, no commissions, no transaction fees and no exit penalties, just a modest annual investment management fee of one percent (or less) of the client’s account balance and an account set-up fee. The firm is completely independent.

### **The Money Masters Investment Portfolios™**

When an investor opens an ‘R Account’, via [www.moneymasters.com](http://www.moneymasters.com), the Retirement Corporation of America advisors work with the investor to determine the individual’s objectives and risk tolerance. Based on that profile, a Money Masters Investment Portfolio is created to best suit the individual investor’s needs.

The Money Masters are the top 10 stock mutual fund managers and top 5 bond fund managers, chosen from more than 8,000 mutual fund managers, as determined pursuant to the Retirement Corporation of America’s strict selection criteria, which includes outperforming their peers to produce excellent results for investors for the past 10 years or more. The selection criteria also includes manager tenure, regulatory compliance and fund availability.

Each Money Masters Investment Portfolio contains all 15 Money Masters; the difference lies in the percentage of funds allocated to each of the Masters in line with the needs of each investor.

Because the top 15 Money Masters will change many times through an investor's lifetime, each portfolio is constantly managed to ensure the investor remains continually invested with the reigning top 15 Money Masters. The Money Masters are constantly measured and monitored and will be replaced if they fail to meet the Retirement Corporation of America's strict selection criteria.

Investors' assets are deposited directly with Fidelity Investments, the third-party custodian, for investment by the Retirement Corporation of America utilizing the Money Masters. Both Tax Deferred Retirement Investments (such as IRAs, old 401(k)s, 403 (b)s and retirement plan distributions) and General Investments (such as stocks, bonds, mutual funds, saving accounts and certificates of deposits) can be invested in an 'R Account'.

*For more information, please visit [www.moneymasters.com](http://www.moneymasters.com)*

## **About the Retirement Corporation of America**

The Retirement Corporation of America, a Registered Investment Advisory firm based in Cincinnati, Ohio, was founded by Dan Kiley to liberate the average investor from the troubles of poorly handled money. Through its newly launched "R" account, the Retirement Corporation of America offers Money Masters Investment Portfolios—a personally tailored and risk-adjusted online investment portfolio containing the top 10 stock fund managers and top 5 bond fund managers, as determined by the company's strict selection criteria. The portfolio is available to every American with no minimum account balance, no commissions, no transaction fees and no exit penalties, just a modest annual investment management fee of one percent (or less) of the client's account balance and an account set-up fee. The company was created by three partners—Retirement Capital Advisors, a Registered Investment Advisory with a 20-year track record of providing individuals investment advice; Diligent Partners, a strategic and technology consulting firm for the financial services industry; and the Professional Education Institute, an educational and training firm with significant experience helping consumers set financial goals. The Retirement Corporation of America has chosen Fidelity as the third-party custodian, responsible for holding all assets, executing trades as directed, and providing ongoing reports.